

# Briar Cliff UNIVERSITY

Western Iowa Tech Community College to Briar Cliff University

## TRANSFER GUIDE



## BACHELOR OF ARTS IN INTERNATIONAL BUSINESS PROGRAM

### OVERVIEW

The international business major is designed to prepare students for positions in large businesses with global operations. The program builds on a foundation of liberal arts courses and provides the educational background to begin a career in international business. The program design seeks to ensure that students attain a broad perspective on the unique feature of multi-national businesses thus preparing them for successful careers in global reaching enterprises. The skills learned will allow graduates to progress in a career or to pursue advanced studies.



### WHY THIS PROGRAM?

**Real Experience:** As a student you'll receive credited internship hours that will help ensure you graduate with the skills needed to make an impact in your chosen career field. You can fulfill these credits anywhere in the world!

**Flexible:** Offering a range of online degree programs and providing you customized content that you can read, listen to, watch, or interact with based on whatever way you learn best.

**Make international connections:** From hands on internships to opportunities to mingle with international business leaders, international business majors have the opportunity to network with organizations that conduct business worldwide. Briar Cliff offers unlimited experiences to set you up for a successful career at home or abroad.

Briar Cliff offers one of the region's only dedicated international business program curriculums. If you decide to earn a double major, you can accomplish it in just 4 years.

### PROGRAM ENTRY

Students enrolled in this cooperative program complete their Associate of Science in International Business at Northeast Community College and Bachelor of Arts in International Business at Briar Cliff University. Assessment and advising before registration will help ensure success in program planning and completion.

### CAREER OUTLOOK

If you have a degree in international business, potential employers might include private businesses, nonprofit organizations, or the U.S. government. Many international business graduates work in private companies. With strong business acumen, intercultural communication skills, and networking capabilities, you could potentially do the following:

- Work for a United States-based company that does business in other countries and will require you to travel to these locales.
- Work abroad as an expatriate for a United States based or foreign company.

### CAREER OPTIONS

- Corporation management
- Financial consultant
- Management analyst
- Sales coordinator
- Trade specialist
- Market manager
- International policy analyst
- Logistics manager



# BACHELOR OF ARTS IN INTERNATIONAL BUSINESS

## Northeast Community College

### Freshman - Fall Semester (16-18 credits)

ACCT 1200	Principles of Accounting I	3
BSAD 2700	Business Law I	3
ENGL 1010	English Composition I	3
BSAD 2540	Principles of Management	3
Mathematics*		3-5
BSAD 1005	Investing in Strengths	1

### Freshman - Spring Semester (15 credits)

ACCT 1210	Principles of Accounting II	3
MATH 2030	Introduction to Statistics OR	
BSAD 2170	Applied Statistics	3
BSAD 2250	International Business	3
Behavioral Science		3
English/Literature		3

### Sophomore - Fall Semester (16-17 credits)

ECON 2110	Principles of Macroeconomics	3
HPER 1550	Lifetime of Wellness	3
Oral Communication		3
Natural Science		4-5
BSAD 2520	Principles of Marketing	3

### Sophomore - Spring Semester (15 credits)

BSAD 2050	Business Communications	3
ECON 2120	Principles of Microeconomics	3
Fine/Performing		3
History		3
Elective**		3

**Northeast Program Total ..... 62-65**

#### \*Recommended Mathematics

MATH 1140 (or higher) Intermediate Algebra

#### \*\*Recommended Elective

INFO 2100 Excel Spreadsheet Applications

## Briar Cliff University

### Junior - Fall Semester (15 Credits)

BUAD 220	Microcomputer Applications for Bus.	1
BUAD 226	Bus. Ethics and Social Responsibility	3
BUAD 301	Principles of Marketing	3
BUAD 324	International Law	3
BUAD 329	International Management	3

### Junior - Spring Semester (14 Credits)

BUAD	Elective	3
BUAD 330	Principles of Corporate Finance	3
BUAD 352	Risk Management and Insurance	3
BUAD 412	International Financial Management	3
BUAD	Independent Study	4

### Senior - Fall Semester (14 credits)

BUAD	Elective or Internship	4
BUAD 385	Global Business	4
BUAD 476	Business Analytics	3
CORE 310	Franciscan Core Courses	3
THEO 204	Christian Morality	3

### Senior - Spring Semester (15 credits)

BUAD	Elective or Internship	3
BUAD 439	Multinational Corporation Strategy Simulation (MNC)	3
BUAD 365	Supply Chain Management	3
BUAD 350	Production & Operations Management	3
BUAD 429	Strategic Management	3

**Briar Cliff University Program Total ..... 58**

#### Required Minimum Total Credit Hours

(between NECC and BCU) ..... 120

**Briar Cliff**  
**UNIVERSITY**

the catholic franciscan learning place

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